

# BARNN & Bay Area Nutrition & Physical Activity Collaborative

present our  
*Promising Practices Sharing Forum*



**Elihu Harris State Building, 1515 Clay Street, Oakland  
Auditorium-First Floor**

**September 15, 2010**



- 8:30 Registration, coffee, and Interactive Exhibits**, including a breakfast sample from Fresh Approach
- 9:00 Welcome & BANPAC Committee Update**
- **Tuline Baykal**, Chair, Youth Action Committee, UCCE Alameda County
  - **Sara Marin**, Chair, Food Security Committee
  - **Susan Karlins**, BANPAC Coordinator
- 9:10-9:30 Toying around with children's health: How Public Health and the Board of Supervisors created environmental change in Santa Clara Co**
- **Dr. Marty Fenstersheib**, Santa Clara Co Health Officer
  - **Bonnie Broderick**, Director, Chronic Disease & Injury Prevention, Santa Clara Co Public Health Department
- 9:30-10:30 Engaging the Latino Community in Nutrition Education and PA**
- **Maria Lemus**, Vision y Compromiso, *Statewide Perspective*
  - **Vicky Avila**, Vision y Compromiso, *Local Community Interventions*
  - **Lillian Castillo**, South County Collaborative, *Building Strong Collaboratives*
- 10:30-10:45 Hip Hop (with handout) for Health**
- **Katherine Brown**, City of Berkeley Public Health Department
- 10:45- Noon Partnerships to promote Sugar Savvy messages to children and their families**
- **Joanne Seavey-Hultquist**, FIRST 5 Santa Clara, *Sugar Savvy for Young Children and Their Families*
  - **Elizabeth Sills, Kaiser Permanente San Jose**, *Pediatricians Promoting ReThink Your Drink//Soda Free Summer*
  - **Joanne Seavey-Hultquist and Elizabeth Sills**, *Partnership for Launching a Local Campaign*
- Noon-12:15 BANPAC ReThink Your Drink initiative update and recognition**
- **Darlene Fujii**, Alameda Co Nutrition Services
  - **Lisa Craypo, RD, MS**. Samuels & Associates

(over)

**12:15-12:45 Lunch on your own**

**12:45-2:00 Innovative nutrition education & PA programs**

- **Sarah Nelson**, Fresh Approach, *Lessons from Operation Frontline*
- **Chris Moss**, *Network for a Healthy California—Central Coast Region: Shared Wisdom: Farmers Markets' and EBT*
- **Dr. Antoinette Yancey**, UCLA School of Public Health, *The Partnership for a Healthier America's Let's Move campaign*
- **American Cancer Society**, *Recognition of Innovative Worksite Wellness Programs*
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**2:00- 2:15 Break and book signing by Dr. Yancey**

**2:15 -3:30 Garden-based Nutrition Education Strategies**

- **Amie Frisch**, Veggielution Community Farm
- **Raul Lozano**, La Mesa Verde Home Garden Project
- **Justin Watkins**, Alameda County Master Gardeners, UCCE

**3:30-3:45 Wrap up and evaluation**

**3:45-4:15 New Member Orientation (Susan Karlins)**

**3:45-4:30 Committee Breakouts**

- **BANPAC Youth Action Committee** (Tuline Baykal)
- **BANPAC Food Security Committee** (Sara Marin)
- **Latino Campaign Advisory Committee** (Pamela Harter)
- **African American Campaign Advisory Committee** (Cheryl Davis)
- **Worksite Program Advisory Committee** (Suellen Haggerty)

For food stamp information, call 877-847-3663. Funded, in part, by the USDA Supplemental Nutrition Assistance Program, an equal opportunity provider and employer. Visit [www.cachampionsforchange.net](http://www.cachampionsforchange.net) for healthy tips. • California Department of Public Health

Thank you to Kaiser Permanente Community Benefit Program for morning coffee.

Santa Clara County Public Health Department's Chronic Disease and Injury Prevention Unit is the lead agency for BANPAC and the *Network for a Healthy California-Bay Area Region*.

Chronic Disease and Injury Prevention  
**Public Health Department**



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